Downtown Development Authority Meeting
November 17, 2026 – 7:00am

Present: Jeremy Borgman, Kellen Brusveen, Bob Chapin, Brent Clark, Adam Elenbaas, Angie Hatto, Rence Meredith, Hailey Savola, Steve Spriensma, Tom Zuniga

Absent: Angie Sirotko, David Vander Wall

Guests: None

Agenda

1. Opportunity for public comment: none present

2. October 20, 2026, meeting minutes: Approved as presented. Motion by Borgman; Support by Brusveen

3. 2027 Meeting Schedule: Approved as presented. Motion by Chapin; Support by Meredith

4. Enhancement Program Application Language. The members discussed making updates to the application encouraging applicants to have Allendale-based contractors, businesses, etc provide estimates and services for enhancement projects. There was also discussion on how to update the application to provide a list of vendors, or a connect to those businesses. Elenbaas will work with Legal to make the updates.

5. Replacement and Design of M45 Banners: The members discussed potential updates including seasonal themes, promotion of local events, and the possibility of recognizing veterans or graduating seniors. Elenbaas will get feedback from the Board of Trustees regarding content. The body also received updates on potential over-the-road banners.

6. Township Updates: Elenbaas provided an update on his visit to Ada Township's "village" and his conversation with their DDA Director on the development of their town center. The next step for Allendale's town center will be the creation of a steering committee. Ken Smit from the Board of Trustees will be working with DDA members Chapin and Meredith to discuss the potential makeup of the steering committee.

DRAFT

7. Public comment: none present
8. Next meeting: January 19, 2027
9. Adjourn

DRAFT