





Allendale
CHARTER TOWNSHIP

COMMUNITY EVENTS

Sponsorship Program

 6676 Lake Michigan Dr., Allendale, MI 49401

 natashashepard@allendale-twp.org

 allendale-twp.org

CONTACT
NATASHA SHEPARD
COMMUNITY COORDINATOR

EVENTS AND SPONSORSHIP LEVELS

June - July

Concerts in the Park

Annual summer event at the community park band shell where people of all ages enjoy live music and food trucks.

July 4th

4th of July - Activities in the Park

Annual summer event celebrating Independence Day at the community park with free activities for all ages.

July 4th

4th of July - Fireworks

Annual summer event celebrating Independence Day with a firework show.

November

Veterans Day

Annual fall event honoring our community veterans with a complimentary breakfast and guest speakers.

PACKAGES	BRONZE \$250	SILVER \$500	GOLD \$1,000	PLATINUM \$2,000
Recognition on township website	✓	✓	✓	✓
Logo on all printed promotional materials		✓	✓	✓
Logo on all electronic promotional materials			✓	✓
Two social media posts acknowledging your support				✓

COMMUNITY EVENTS

Sponsorship Program Application Form

COMPANY NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SIGNATURE: _____

DATE: _____

DESIRED LEVEL OF PACKAGE:

- PLATINUM: \$2,000
- GOLD: \$1,000
- SILVER: \$500
- BRONZE: \$250

DESIRED EVENT:

- CONCERTS IN THE PARK
- 4TH OF JULY - ACTIVITIES IN THE PARK
- 4TH OF JULY - FIREWORKS
- VETERANS DAY

PLEASE SUBMIT THIS APPLICATION TO
NATASHASHEPARD@ALLENDALE-TWP.ORG OR TO THE TOWNSHIP HALL AT
6676 LAKE MICHIGAN DRIVE, ALLENDALE, MI 49401.

THANK YOU FOR YOUR CONSIDERATION AND SUPPORT.



Allendale
CHARTER TOWNSHIP