

Downtown Development Authority Meeting  
Minutes  
September 16, 2025 – 7:00am

Present: Angela Hatto, Brent Clark, Rence Meredith, David VanderWall, Angela Sirotko, Steve Spriensma, Bob Chapin, Adam Elenbaas, Kellen Brusveen, Tom Zuniga, Jeremy Borgman.

Not present: Ross Stevens

Guest: Natasha Shepard

## Agenda

1. Opportunity for public comment – None present
2. Approval of the July 15, 2025 meeting minutes – motion from Borgman, support Zuniga, motion passes.
3. Park Improvements – Elenbaas and Zuniga provided updates from the Parks & Recreation Advisory Committee. The committee meets again later this week and will be discussing potential layouts, content and costs. The committee anticipates having discussions with the Township Board of Trustees for direction, then approaching the DDA with requests for specific funding.
4. 2026 Budget – Discussing draft of the 2026 budget. Members briefly re-capped M45 Celebration as well as vendor response, event appeared to be enjoyed and well attended. Guest, Natasha Shephard from Allendale Twp., has taken over coordinating the concert series in the park. Natasha shared the success of the concerts in 2025 and asked the members to consider a contribution from the DDA for 2026. The board inquired about the cost per band as well as associated expenses. Members support the idea of promotions & events that continue to make Allendale a destination. The concert series will be a topic the board will continue to explore. Proposed budget is currently a rough draft under development. Members revisited the budget over the past 3 years and discussed status of the existing items. Board members will be provided with the updated proposed budget prior to the next meeting. Other budget items discussed included banners, park improvements, and sidewalks
5. Public comment – None present
6. Next meeting: October 21, 2025
7. Adjourn: Motion by Meredith, support by Clark, meeting adjourned.