

## Downtown Development Authority Meeting Minutes October 21, 2025 – 7:00am

Present: Angela Hatto, Jeremy Borgman, Angela Sirotko, Bob Chapin, Adam Elenbaas, Kellen Brusveen, Brent Clark, Steve Spriensma

Not Present: Rence Meredith, David VanderWall, Ross Stevens, Tom Zuniga

Guest: Angie Ecklund, Kris Schuitema

### Agenda

1. Opportunity for public comment - None Present
2. Approval of the September 16, 2025 meeting minutes - Motion by Brusveen, support from Clark, motion passes.
3. Chamber Updates - Chamber director Angie Ecklund provided members with current happenings with chamber members and throughout Allendale. Participants in the M45 celebration have given positive feedback, members are continuing to research and discuss ideas to improve the experience including layout, parking, and staging for performance. Director also shared upcoming marketing plans and members considered past, present and future budget proposition.
4. Chamber of Commerce Agreement - DDA members reviewed the partnership with the Chamber in accordance with the 2024 -2026 terms. Marketing investment will include annual communication and branding initiatives as well as Allendale Announcer support. Chamber is requesting \$25,000 support from the DDA as outlined with the current marketing plan. Motion by Brusveen to grant \$25,000 in support to the Chamber marketing initiative. Support by Borgman. Motion passes.
5. Parks & Rec Update - Township Board Trustee Kris Schuitema presented the Parks & Rec plan to update the layout for the township park. Updates could include the addition of a skate park and ninja style course, shade at the bandshell, sidewalks to encourage ADA access, and re-allocating space for parking. The plan is in process and the Parks & Rec Committee continue to research potential cost.

6. 2026 Budget Proposal to Township Board - Members again reviewed the proposed budget and items anticipated for 2026. Motion by Borgman to accept the estimated budget as proposed. Support by Sirotko. Roll call vote: Hatto - yes, Borgman - yes, Sirotko - yes, Chapin - yes, Elenbaas - yes, Brusveen - yes, Clark - yes, Spriensma - yes. Motion passes.

7. Set 2025 Meeting Schedule - Dates for 2026 will mirror dates exercised in 2025. Motion by Brusveen to accept dates for 2026 as proposed. Support by Sirotko. Motion passes.

8. Public comment - none present.

9. Next meeting (proposed): January 20, 2026

10. Adjourn – motion to adjourn by Chapin, support by Borgman. Meeting adjourned.