

Downtown Development Authority Meeting
March 18, 2025 – 7:00am

Members Present: Brent Clark, David VanderWall, Adam Elenbaas, Angela Hatto, Tom Zuniga, Jeremy Borgman, Rence Meredith, Bob Chapin, Kellen Brusveen, Steve Spriensma, Angela Sirotko*

Not Present: Ross Stevens

* Arrived at 7:50 due to a communication error

Agenda

1. Opportunity for public comment - None Present

2. Approval of the February 18, 2025 special meeting minutes: Motion to approve by Zuniga, support by Meredith, motion passes.

3. Chamber Updates: Members were provided with an Allendale Area Chamber Update which includes announcement of the completion of the Chamber board. The group was also provided information regarding the Best of Allendale Awards, DDA Lights Display article, and plans in process for the upcoming M45 Celebration on Saturday September 13th, 2025.

4. Parks & Recreation Update: The committee is in process of reaching out to engineering firms requesting design proposals. Board requests that the committee keep members regularly updated.

5. Town Center Discussion: Board was reminded that Bob & Adam will be meeting with Grand Valley State University students that are working on a class project developing concepts for a town center. Members brainstormed conceptual ideas for layout, parking, potential vendors, green space, public enjoyment, mixed use, dining, music, bussing route, potential for rooftop dining, live music, ice cream, social, community center for activities, farmers market and additional considerations that will continue in future meetings.

6. Kellen Brusveen updated the members on estimates for proposed future banners to be installed on 68th & 48th Aves. Per his investigations with other

municipalities, he anticipates the cost to be approximately \$50,000 for the installation. Motion made by Vander Wall to designate \$50,000 toward the future installation of banner systems for 48th & 68th Avenues. Support by Borgman, motion passes. Vander Wall and Elenbaas will bring this to the Township Board of Trustees for additional discussion.

7. Public comment – None present

8. Adjourn: Motion to adjourn by Borgman, support by Meredith. Meeting adjourned at 8:10AM.

Next meeting: May 20, 2025