

## Downtown Development Authority Meeting - Minutes November 19, 2024 – 7:00am

Members Present:: Jeremy Borgman, Angela Hatto, Brent Clark, Tom Zuniga, Steve Spriensma, Kellen Brusveen, Adam Elenbaas, Bob Chapin, Rence Meredith

Not Present: David Vander Wall, Ross Stevens

Guest: Angie Sirotko (New member for 2025)

### Agenda

1. Opportunity for public comment – None Present
2. Approval of the October 15, 2024 meeting minutes: Motion to approve by Meredith, support by Clark, motion passes.
3. Chamber Agreement: Members were provided with a copy of the agreement between the DDA and the Allendale Chamber of Commerce for the upcoming year. Members were given time to review prior to the meeting, the agreement was discussed and members are excited to support local business in 2025. Motion by Meredith to approve the additional funding of \$25,000 as outlined in the agreement with Allendale Chamber of Commerce. Support by Brusveen, motion passes.
4. 48<sup>th</sup> Ave / 68<sup>th</sup> Ave Banner Updates: Brusveen has been attempting to work with the Ottawa County Road Commission to plan out the placement of Banners across the 48<sup>th</sup> & 68<sup>th</sup> Avenues. He has also reached out to other municipalities with existing banners for process recommendations. He will keep the members informed as information becomes available.
5. Set 2025 Meeting Schedule: Motion by Borgman to approve proposed schedule, support by Zuniga, motion passes.
6. Public comment – None present.
7. Next meeting: January 21, 2025
8. Adjourn: Motion by Meredith to adjourn, support by Brusveen, meeting adjourned.