

Downtown Development Authority Meeting - Minutes March 15, 2022 – 7:30am

Present: Jeremy Borgman, Pierce Roon, Adam Elenbaas, Steve Spriensma, Kristin Corner, Rence Meredith, Robert Chapin, Kellen Brusveen.

Not Present: David VanderWall, Tom Zuniga, Ross Stevens

Guests: Summer Rietsema, Rebecca Wildeboer, Kyle Hardy, Ellis Luchies

Agenda

1. Opportunity for public comment – None Present
2. Approval of the January 18, 2022 meeting minutes: Motion – Borgman, Support – Brusveen. Motion Passes
3. Enhancement Program Application: Starbase Enterprises (Star Crane): Board was presented with an application for a matching grant for updates to the façade, specifically windows, of the Star Crane headquarter building. This location is within the DDA, the application was analyzed and vetted by Meredith and Corner, who recommended the DDA agree to match the requested funds per the application. Motion – Meredith: DDA to match funds \$11,945 for the update as requested by Starbase Enterprises. Support – Roon. Motion Passes.
4. Winter Ready Update: Board was informed that Trail Point Brewery is in the process of purchasing the igloos & heaters as was anticipated. We have not yet received a response from Main St. Pub.
5. Chamber of Commerce All In Program: Chamber re-capped the “Allendale All In” marketing program and introduced the new Chamber of Commerce director Rebecca Wildeboer. Board was informed that all but \$2000 of the committed funding for 2021 from the DDA was used. The outstanding commitment for the marketing plan still owed is \$10,105.65. Motion – Meredith to approve the requested payment for the outstanding amount of \$10,105.65. Support – Borgman. Motion Passes.
6. Board was informed by Elenbaas that anticipated expense for the section of sidewalk on the west side of 48th Avenue north of M-45 will cost more than expected. The owner, Metro Health, would like feedback as to whether a request for additional financial contribution from the DDA would be supported. The Board discussed and no request was made to have the applicant return to the DDA.
7. Public comment – None Present
8. Next meeting: May 17, 2022 at 7:30am
9. Adjourn: Motion – Chapin, Support- Spriensma. Meeting Adjourned.